

You are looking for a meaningful side job to gain practical experience and to prove and expand your abilities? Then you are exactly right with us: You will make an important contribution to the market development of a modern, data-driven web application and get to know the everyday life in a highly innovative startup company.

To complement our team, we are looking for a
Working Student: Online Marketing (d/f/m)

Scope: 10-20 hours per week

We offer:

- Working hours according to your wishes, enough space for lectures and enough flexibility for learning phases
- Self-determined work with room for own ideas and suggestions
- Participation in determining the direction in which our product will develop
- Option for a permanent position after your studies

Your tasks:

- Conceptual development of strategies to increase visibility in the IP industry
- Designing creative, target-group specific content
- Coordinate content creation via external service providers
- Placing content on social media channels, especially LinkedIn
- SEO optimization of existing web content
- Measurement and continuous improvement of click and conversion rates

The working environment:

- Agile development with fast releases and strong user focus
- Constructive, fault-tolerant atmosphere with room for failure and learning
- Small team without hierarchies in cooperative collaboration
- In the midst of startups in the currently emerging Werksviertel at Ostbahnhof

Your profile:

- Ongoing studies, preferably business administration, communications or linguistics. Any other study is also welcome.
- It is important that you are a clever, creative personality with verbal skills and the ability to think outside the box
- Experience in online marketing, especially inbound marketing would be ideal
- Experience with graphics programs like Adobe Photoshop and After Effects desirable

Interested? Send us your CV to jobs@patent-pilot.com. We do not expect a cover letter and want to get to know you in person.

About us:

Patent-Pilot is an innovative big data startup that evaluates millions of patent applications and uses its web platform to make the global intellectual property market transparent. Our clients are respected international patent law firms that use patent data and analytics to support their strategic decisions.